

What's the big difference between the Intecolor 8051 Desk Top Computer and the IBM 5100?

The price tag, for openers.



We've developed a very unique sales philosophy with the Intecolor 8051. We're simply out to give you more desk top computer for less money than anybody in the world. Just compare the capabilities and price of the Intecolor Desk Top Computer with any unit on the market, and you'll see.

Take the Intecolor 8051 versus the IBM 5100, for example. You get the same high-level BASIC Language with both units. But the Intecolor 8051 gives you 8 colors to work with instead of the antiquated, black and white IBM format. Study after study has proven that color means more efficient man-machine interaction, a reduction in operator fatigue, and better use of operator time. And we all know what time is. Money.

Now compare screen sizes. The Intecolor 8051's got a big, 19" diagonal screen that can display up to 3,840 characters—in color. On the other hand the IBM 5100 screen measures a meager 5"x6". But that's not bad if you've got 10/10 vision. And don't forget memory. Sure you can expand both units to 64K, but the Intecolor comes stock with 26K of memory compared to the IBM's 16K. And graphics? The IBM 5100 can't touch the graphics capabilities of the Intecolor 8051. Not by a long shot. But that's understandable, because not many computers can.

And here's the real zinger. Compare prices. The Intecolor 8051 Desk Top Computer retails for a modest \$3995, while the IBM 5100 starts at a whopping \$8500. That's a lot to pay for a name, especially when you can get a better unit for less than half the price.

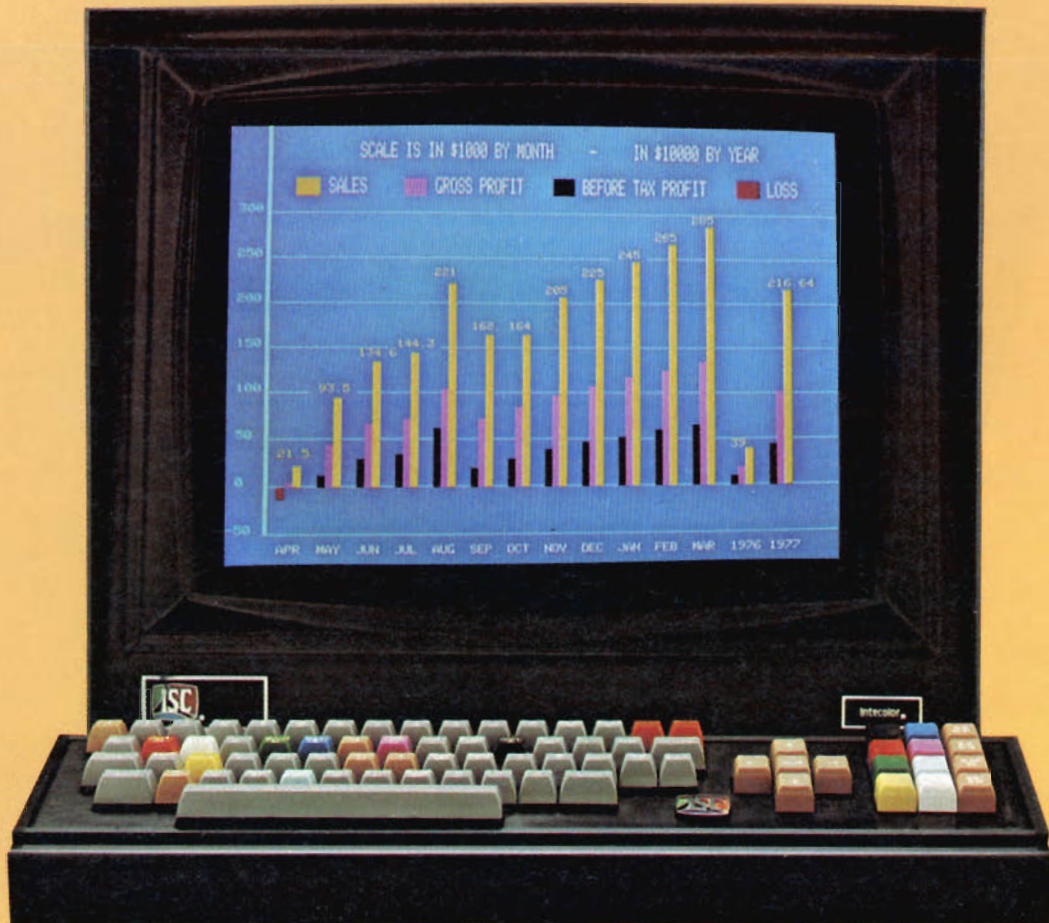
The Intecolor 8051 Desk Top Computer. It's selling now for just \$3995. And at that price you can probably afford two. Call us today with your order and we'll prove it to you.

*Domestic USA Prices



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Unretouched photograph of screen.